Goal: How to find or create accessible, affordable housing for elderly/low income/fixed income?

Driving Forces: Hard for seniors to compete for housing; getting priced out of housing

- Homelessness increasing with personal impacts, criminal justice impacts, medical/ER impacts
- Shortage of space in shelters and transitional housing
- Growing aging population needs more service/support to stay in their homes or to find appropriate different housing as their needs change
- New businesses/employers/employees coming in large numbers & all need housing
- Community compassion for those in need
- Not enough affordable housing; increased demand for it; prices going up
- Developers want to develop projects
- Zoning restrictions and increasing density
- Medicare/Medicaid now allow housing as part of behavioral health treatment
- Housing is a core need

Restraining Forces: Lack of incentives to build affordable housing for elderly/low-fixed income

- Lack of consensus of elected officials for need for affordable housing for these groups and lack of willingness to require/convince developers/builders to build it
- Lack of policies to address impact of new industries coming in with workforce housing needs; could require contributions to housing/education needs/costs
- Zoning restrictions and increasing density
- Increasing private investment in higher-end/larger single-family homes rather than the “missing middle” housing of duplexes, triplexes, etc. that is needed/affordable to seniors/millennials/workforce/low & fixed income groups
- Existing tax incentives for developers/builders for certain types of housing that isn’t what is needed now
- Non-low income/poverty level person won’t receive financial assistance they need to get into housing
- Limited transitional housing

Assets Required: Tax incentives for types of housing that’s needed

- Zoning changes
- Buy-in from neighbors & community
- Sustainable housing regulations
Create transitional housing using existing public space
City council/county commission requirement for developers to have 10-20% affordable housing in all new projects
Have special health equipment available in shelters for those who need it there
EDAWN/business support
Chambers' support
Zoning changes
Tax or other incentives for homeowners who want to rent out rooms
Incentives for developers—less fees/taxes for affordable projects

Steps to Take:
Educate the public on affordable housing—need media campaign
Break up silos of all housing/homeless committees and merge into ONE
Turn restraining forces into driving forces
Tackle zone restriction issues
Develop intergenerational communities
Prioritize affordable housing programs and community collaboration
Listen to stakeholders/get input from people who are going to live in the affordable housing before it’s built
Testify need for/support of affordable housing to local govt officials; planning commissions; city councils, county commission,
Testify before state legislature on need & potential solutions for overcoming housing dilemma; petitions to govt forces
Get NABs/CABs/HOAs to take a stand
Presentation to Reno, Sparks, WC Commission (Jeanne Herman, Bonnie Weber

Goal: How to increase and create social opportunities for intergenerational activities/housing

Driving Forces: Growing population of seniors and millennials
Restraining Forces: Different lifestyles
Assets Required: Homes, condos, apt's with room enough for youth/families/seniors to share space & services

Steps to Take:
Goal: How to determine/affect city/county policies re: development when people are displaced by new development?

Driving Forces:  Compassion  
                Basic economy – supply & demand

Restraining Forces: Legislative inaction  
                    Need legislative incentives

Assets Required: Need to create buy-in for better policies  
                 Need to attract low income/affordable housing developers

Steps to take: Vote for candidates who promise to work to solve this problem  
                Join the action group  
                Create an asset map for this  
                Attend city council meetings  
                Assess what is in place  
                Research best practices  
                Identify influences and connectors

Goal: How to help homeless with food, shelter, affordable housing

Driving Forces:  High rents  
                 Low inventory  
                 Seniors becoming homeless due to increases in rent/motel fees  
                 Economic growth  
                 Homelessness (lack of housing) affects many people  
                 Business issue for downtown businesses  
                 Railroad near shelter, more accidents  
                 Mental health issues; lack of sleep adds to health problems  
                 Criminal justice system overburdened

Restraining forces: Poor city policies for builders not having to address affordable housing

Assets required: More affordable housing/rooms  
                 Municipal policies for new developers to provide affordable housing/funding for affordable housing  
                 Right kind of medical equipment in shelters for those with medical needs

Steps to take: Research best practices in other similar cities  
                Look at housing in a different way- build dorms? Builds internal community & support, can’t go to shelters on oxygen so go to LTC facilities
Goal: How to integrate services into affordable housing?

Driving forces: Increased population drives demand for more housing

Research shows more success when services wrap around clients

New Medicaid waiver for housing for behavior health clients could be used in NV if legislature approves at next session (BDR? Bill #)

Restraining forces: Costs? Not included in current public budgets

Zoning restrictions and current density

Transportation not nearby much of newer housing in region

For intergenerational/shared housing: different lifestyles; night owls vs early birds, etc.

Assets Required:

Steps to take: Look at Crossroads as example/model for integrated housing & cohousing How was it built, funded? (Karen Van Hatten)

Build new housing w/ services accessible/near transportation to grocery/medical services; bring transportation resources where it’s needed

Create intergenerational housing to allow each age group to provide services to each other; ex: Boomers & millennials/families with kids could help each other with services each needs

Goal: How to get HOAs/NABs/CABs to embrace community-supported living & affordable housing?

Driving Forces: We have personal stake as we know people in need of affordable housing in HOAs/NABs/CABs

Want to protect elders & other vulnerable populations

Want to minimize homelessness, crime, negative health impacts

Restraining Forces: Need to change public opinion/perceptions about homeless population

Zoning restrictions

Need to show benefits to HOAs & NABs; cost benefit analysis?

Assets Required:

Steps to Take: Educate ourselves about HOAs, NABs, CABs – how do they work, what do they need to help community? What do we need from them?

Change labelling and perception of “low income"

Address problem of social isolation of seniors
Goal: How to increase responsive/affordable/available/accessible transportation?
How to leverage idle buses?

Driving Forces: People live outside the main roads/bus routes
   Riders’ and advocates’ demands; many people in need
   Uber/Lyft/taxis competition
   Senior rates
   Doctors work with RTC to coordinate free days

Restraining Forces: Lack of funding for RTC
   Lack of cohesive transportation plan for unserved/under-served areas
   Bad sidewalks and road conditions
   Bad weather
   Lack of smartphones for riders
   Weekend, Sunday schedules; lots of holes in schedules
   Customer service issues

Assets Required: Vehicles of providers such as RTC, ACCESS, Access to Healthcare vans, Lyft, Uber, taxis, health care/hospital vans
   WCSD/UNR/TMCC buses. How can school vehicles be used in off-hours to transport seniors/others
   City of Reno, City of Sparks, Washoe Co, RHA vans, buses, cars
   Faith-based community vans
   Senior living facilities with vans
   Volunteer drivers of their own private vehicles
   Smartphones and training in how to use for transportation needs with Uber/Lyft etc.

Steps to Take: Find out if there is software/system for dispatch
   Contact transportation providers to see how they schedule/dispatch
   ID partners
   Research liability issues
   What are other cities doing about this?
   Start with one provider and test system, then recruit others
Goal: How to create a regional transportation ombudsman?

Driving Forces: Ability to match senior patients/riders to dr. appts/other appts (coordinate free rides)
   Need to get seniors where they need to go
   Improve quality of life
   Growth of senior population who don't/can't drive
   Ability to meet personal schedules & appts
   Quality of life issue for everyone

Restraining Forces: Financial constraints
   Liability issues and cost share
   Require a lot of cooperation on everyone's part
   Finding a common starting point
   Getting folks to change their established operational patterns

Assets Required: Engaged community
   Organizations that own buses & vans
   Local taxi companies
   Possible Lyft & Uber involvement
   Overall attitude of cooperation
   Logistical framework -could be software or a form of dispatching

Steps to take: Research if ombudsman already exists
   Contact hospitals & physicians' groups re; available transportation opportunities
   Outreach to identify potential partners
   Research if any other cities have one---get their feedback
   Recruit individuals from prospective providers and let them get buy-in
   Design overview function
Goal: How to coordinate information about community resources/services & make it more accessible? How to better communicate what assets are available in our community?

Driving Forces: People aren't aware of the resources, but they want to be aware
- Resources/services not used because people don't know that they are out there;
  leads to frustration
- Assets exist, but aren't used
- Create awareness of assets

Restraining Forces: Lack of access to technology
- Technology is not intuitive/user friendly/not geared toward seniors
- No one-stop-shop for information

Assets required: Reno Direct/Washoe 311
- Web designers to streamline resource directories
- Upcycle tech phones/computers to those who need them
- Education on how to use technology - OLLI, libraries, classes
- Need to connect to low- and no-tech communication
- Senior Spectrum, Boomer magazine, resource guides
- Ask SARA – Solutions & Resources Assoc
- Care Chest

Steps to Take: Identify what info older adults want to access, needs assessment
- Research who does tech upcycling - Linda Burge
- Identify content developers for 1 stop shop website for senior resources; listing 8 domains

Goal: How to teach technology to everyone – smartphones, computers, cars

Driving Forces: There's always new technology to learn

Restraining Forces:

Assets Required:

Steps to Take:
Goal: How to improve safety and accessibility of outdoor spaces?

Driving Forces: To promote enjoyment, health and connection to nature
   To prevent crime
   To prevent bad pet management
   It's hard to get to some of the spaces – lack of ADA access/transportation

Restraining Forces: Litter
   Lack of respect for others
   Lack of enforcement of rules/regs
   Lack of funding/staffing
   Lack of transportation

Assets Required:

Steps to Take:
Goal: How to increase opportunities for meaningful social engagement for all elders? How to increase social interaction and social opportunities for elders?

Driving Forces: Social isolation shortens lives  
Many “live alones”

Restraining Forces: Lack of transportation  
Costs & fees

Assets Required: Local festivals  
Faith-based orgs  
Transportation partnerships  
Cultural/arts opportunities  
Open Door Cafes (Dementia Friendly)  
VISTA members  
Senior centers  
OLLI

Steps to Take: Get NABS/HOAs to identify isolated elders in their communities  
Education and awareness to reduce stigma and agism  
Advertising opportunities through mainstream & online social media  
Increase visibility and opportunity to connect elders to others  
Get others to join in the action groups

Goal: How to reduce aging-related stigma and increase visibility and inclusion of elders in civic and community life

Driving Forces: Ageism  
Feelings of invisibility  
Social isolation  
Assumptions about what elders can & can’t do

Restraining Forces: Myths of aging  
Workplace discrimination  
Transportation

Assets Required:

Steps to Take:
## OUR COMMUNITY ASSET MAP

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<td>AARP</td>
<td>Community Foundation</td>
<td>Rivers</td>
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<td>Dementia Friendly groups</td>
<td>Girl Scouts/Boy Scouts</td>
<td>Lakes</td>
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<td>Ronald McDonald House</td>
<td>Senior advisory boards</td>
<td>Evelyn Mt Community Ctr</td>
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<td>Veterans Guest House</td>
<td>PTAs</td>
<td>Neil Rd Rec Ctr</td>
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<td>Reno Area Assn for Homeless</td>
<td>Catholic Charities</td>
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<td>Dental assn</td>
<td>Historical society</td>
<td>Washoe Co Sr Ctr 9th St</td>
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<td>Medical assn</td>
<td>Boys &amp; Girls Club</td>
<td>Teglia's Paradise Park Activ Ctr</td>
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<td>Nurses assn</td>
<td>HOAs</td>
<td>Alf Sorensen CommyCenter</td>
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<td>Personal care assn</td>
<td>Ask SARA</td>
<td>Larry D Johnson Commy Ctr</td>
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<td>Other health providers assns</td>
<td>NABs/CABs</td>
<td>Malls</td>
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<td>N4 (NNV Neighborhood network)</td>
<td>Silverada Commy Center</td>
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<td>County Commission</td>
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<td>State legislature</td>
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<td>State employees</td>
<td>Caregivers</td>
<td>Retired Living Truth series</td>
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<td>Regulatory/Legislative reform to drive investors to invest in the way you want them to invest</td>
<td>Peter Reed, Sanford Ctr</td>
<td>Reno Board of Realty</td>
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<td>Sanford Center at UNR</td>
<td>Reno City Council &amp; Mayor</td>
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<td>NV Museum of Art</td>
<td>Sackle</td>
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<td>RSVP</td>
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<td>TMCC</td>
<td>Donald Abbott, Sparks City Council</td>
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<td>UNR dental schools</td>
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<td>Sparks Museum</td>
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<td>Schools</td>
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<td>Crosswalk guards</td>
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<td>City Police/Washoe Sheriffs</td>
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<td>HUD</td>
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<td>Hospitals</td>
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<td>Churches/Synagogues/mosques</td>
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<td>Food Bank</td>
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<td>Community Health Alliance</td>
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<td>NNV Hopes</td>
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<td>NV Aging &amp; Disability Serv Div</td>
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<td>NV Div of Housing</td>
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<td>RTC –Regl Transportation Com</td>
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