Goals for Today's Workshop

1. Receive your comments about the Draft Master Plan:
   • How does it flow?
   • Does a topic need more explanation or is there too much info?
   • Comments on figures, maps, graphs, etc.

2. Establish the Executive Summary

After Today

✓ Record your comments (Today-July 9th)
✓ Incorporate comments into the draft (July-Early August)
✓ Present Final Draft at Parks Commission (August)
✓ Adoption by the Board of County Commissioners (August/September)
Overview

- **Chapter 1: Washoe County Parks Past and Present**
  (Where we have been and where we are now)

- **Chapter 2: Plan Development Process**
  (How the public uses parks and what they want in the future)

- **Chapter 3: Goals, Objectives, and Strategies**
  (Guiding the Parks Department/Master Plan)

- **Chapter 4: Planning Area Profiles, Priorities, and Opportunities**
  (Opportunities for new parks, facilities, and open space)

- **Chapter 5: Park Plan Implementation and Summary**
  (How do we get there?)
Key Takeaways

- From the beginning Washoe County Parks has always been acquiring open space and providing regional parks.
- Staff has a strong history of leveraging bonds.
- Parks hasn’t recovered from the recession (over 10 years).
- A back log of maintenance projects.
- Population continues to increase.
Chapter 1: Washoe County Parks Past and Present
Chapter 2: Plan Development Process

Key Takeaways

✓ Washoe County covers a lot of land and not all of the areas have the same needs (Planning Areas)

✓ There is an importance in looking at new developments (in the City or County) to help identify future opportunities

✓ Residents generally drive to parks

✓ Residents want to see a focus on regional parks and open space

✓ Residents want their parks to be developed (Park Specific Master Plans)

![Bar chart showing preferred method of travel to Washoe County Parks]

What is the Preferred Method of Travel to Washoe County Parks?

- I don’t visit parks
- Public Transportation
- Drive
- Walk/Bike

![Bar chart showing the biggest focus of resources]

Where Would Washoe County Residents Like to See the Biggest Focus of Resources?

- Connect existing parks with trails/trailheads
- Acquire future land to preserve Open Space
- Provide larger multi-purpose regional parks and develop existing park master plans
- Provide smaller neighborhood-based parks for future and existing residents
Key Takeaways

✓ Goals = Each goal should be applied to each planning area or to the department as a whole

✓ Objectives = Is a general task that Parks can follow to accomplish the goal (all objectives should be followed to accomplish the goal)

✓ Strategy = A specific task that can be used to achieve the goals and objectives (not all strategies need to be used to accomplish an objective)
Key Takeaways

✓ Seven planning areas total (4 urban, 3 rural)

✓ Each has a profile developed from an analysis of each planning area

✓ Each has a number of priorities and opportunities specific to that area

✓ Priorities and opportunities relate to the goals in Chapter 3
Chapter 5: Park Plan Implementation and Summary

Key Takeaways

✓ There are short-term, mid-term, and long-term implementation strategies that Parks can perform to provide the community with the priorities and opportunities identified in each planning area

✓ Short-term:
  • Complete a service plan study
  • Further develop the Capital and Infrastructure Preservation Program
  • Target key benchmarks or values for success

✓ Mid-Term:
  • Develop facilities and programs that generate revenue
  • Educate policy makers to recognize the benefit of funding recreation
  • Utilize existing legislation
  • Reconfigure the RCT Districts
Key Takeaways

✓ Long-Term:
  • Continue the vision and mission for future parks, trails, and open space
  • Re-balance and distribute capital expenditures
  • Promote economic vitality

Any other implementation strategies?
Executive Summary

• What are your biggest takeaways from the Draft Master Plan?

• What is the most important message of this document?

• How can this best be communicated?
Next Steps

- Record your comments (Today-July 9th)
- Incorporate comments into the draft (July-Early August)
- Present Final Draft at Parks Commission (August)
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Thank You!
For Additional Comments Please Contact Washoe County:

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or

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