

## DeLozier, Sara

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**From:** Jill Pauley <jill@graficsunlimited.com>  
**Sent:** Wednesday, April 18, 2018 7:24 PM  
**To:** Kaneyuki, Bradley  
**Subject:** Ave of the Oaks proposal

Hi Bradley,

This is also a trust report for Mark U Biz.

Jill

Begin forwarded message:

**From:** Jeff Fisher <[jeff@markubiz.com](mailto:jeff@markubiz.com)>  
**Subject:** Re: Question  
**Date:** April 17, 2018 at 10:00:06 AM PDT  
**To:** Jill Pauley <[jill@graficsunlimited.com](mailto:jill@graficsunlimited.com)>, [jonna@markubiz.com](mailto:jonna@markubiz.com)

Hi Jill,

I hope you are having a great day. Back when you moved, we provided you with a proposal to correct the old address issues. Unfortunately, they just do not go away.

A recent Trust Report discovered the following:

# Local Citations Trust Report 2018



## Key Findings

- ✎ *93% of consumers say they are frustrated by incorrect information in online directories*
- ✎ *80% of consumers lose trust in local businesses if they see incorrect or inconsistent contact details or business names online*
- ✎ *In the last 12 months, 71% of consumers had a negative experience because of incorrect local business information found online*
- ✎ *In the last year, 22% of consumers visited the wrong location for a business because the address was incorrect online*

So, we need to get this fixed for you:

## Can your customers find you online?

Check your listings on Google, Bing, and other local search engines.

grafics unlimited

89431

### Choose the most accurate listing

#### Grafics Unlimited

1002 C St, Sparks, NV, 89431  
(775) 331-1100

Verified

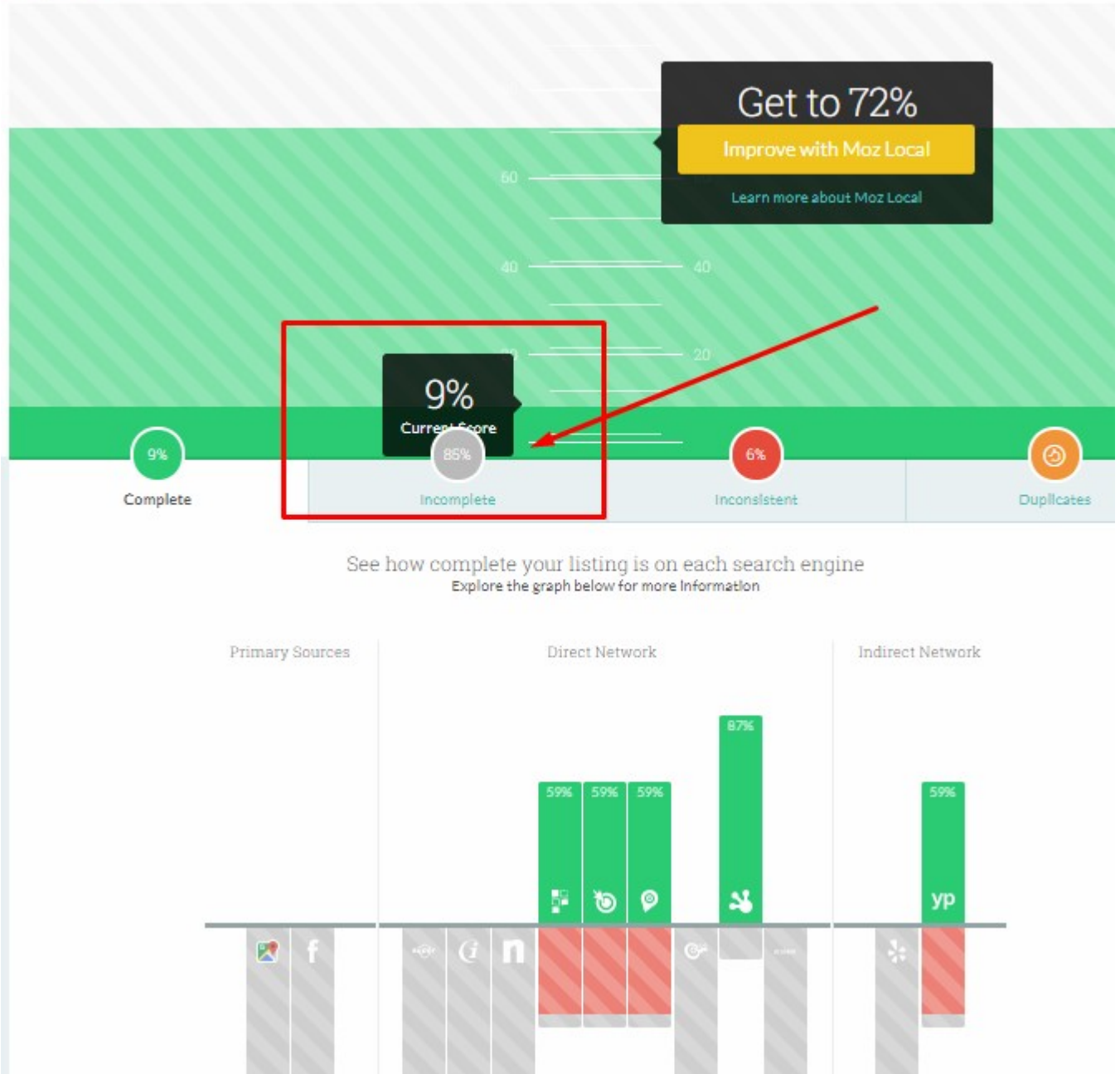
#### Grafics Unlimited

1086 GREG STREET, SPARKS, NV, 89431  
(800) 659-1216

Need to be removed

#### Grafics Unlimited

1086 Greg St, Sparks, NV, 89431  
(775) 331-1100



I am on vacation until Monday. I will get you a proposal over early next week.  
Jeff

On Mon, Apr 16, 2018 at 12:21 PM, Jill Pauley <[jill@graficsunlimited.com](mailto:jill@graficsunlimited.com)> wrote:

Hi Jeff,

I've had several of my customers tell me that google is still populating my old address, can you help with this?

Thank You,

Jill Pauley

*Owner*

Grafics Unlimited

775-331-1100

1002 C St. / Sparks NV / 89431

[graficsunlimited.com](http://graficsunlimited.com)

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We guarantee that our experience will provide you with a Professional installation each and every time!

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Jeff Fisher

MarkuBiz





