The attached document was submitted to the Washoe County Board of Commissioners during the meeting held on October 10, 2017.

by EDAWN

for Agenda Item No. 7

and included here pursuant to NRS 241.020(8).
EDAWN Update-Washoe County
Nancy McCormick
Senior VP Retention, Expansion & Workforce Development
October 2017
Not All About Company Attraction

- Business Retention / Expansion = NAB
- Workforce Development / Attraction
- Entrepreneurial Development / Attraction
- Key Community Issues:
  - Funding For School Infrastructure – WC-1
  - Planning For Growth – EPIC Report
  - Downtown Revitalization – Victorian Square
  - Community Rebranding – Taxi-Tops
  - Arts and Culture – Art Map; Business & Arts
  - Housing Crisis – Developers Workshop
On-Line Support & Information

Workforce Resources
Business Toolkit
WhyReno.org (Focused on MSA)
Expansion Incentives
Business License Information
Industry Roundtables
Existing Industry Awards
Existing Primary Companies
BRE-WD Activities

Nancy--Cynthia--Valerie

- Visit Companies
- Primary Company List – **345 Companies Washoe**
- Address issues
- Make Connections with Other Businesses
- Connect with Education and Other Resources
- Support Expansions
- Add Value-Help Solve Problems-Provide Support
- Recognize Co’s Via Existing Industry Awards
- **Workforce, Workforce, Workforce**
Workforce Plan

Building Blocks of EDAWN Workforce Plan

- Connection
- Retention
- Workforce
- Training
- Attraction
Workforce Activities

- Co-Lead Workforce Consortium
- Company Visits with HR Leadership
- Promote Workforce Resources and Facilitate Education Connections
- Advocate Alignment of Training to meet Company Needs
- Attraction Campaigns
- Support for Hiring
Workforce Development Projects

- WCSD Tours
- Sector Councils
- Employer Workforce Resource Guide
- Educational Forums
- Promote Companies to Job Seekers
- Promote Internships across WCSD
- Encourage Apprenticeship Participation

Reno Sparks Tahoe
Economic Development Authority of Western Nevada
Metrics Washoe FY’17

- 120 visits Companies in Washoe County
- 6 Critical Issues in this Fiscal Year
  - 2 in Unincorporated WC regarding permitting
- Made 28 B to B Connections to other Companies in WC
- 49 of 55 Nominees Washoe County in EIA Awards-13 Winners!
- Expansions Pacific Cheese, Horiba
Summary

- Majority of Team’s Activity in Washoe Cty
- Great Support from Planning & Fire Chief
- Multiple Workforce Initiatives Benefit County
- Multiple Connection and Workforce Attraction Activities Impact County
- Multiple Marketing Efforts Help Promote the Greater Reno-Sparks area
Thank You!  Questions?

[Logos and Images]