

**CITIZENS' ADVISORY COMMITTEE ON THE FUTURE OF
THE WASHOE COUNTY LIBRARY SYSTEM
March 3, 2011**

The Advisory Committee met in regular session at the Sierra View Library, 4001 South Virginia Street, Reno, NV. The meeting was called to order at 6:05 p.m.

ROLL CALL

Members Present: John Andrews, Myndi Clive, Nancy Cummings, Martha Gould, Amy Levy, Carol Lloyd, Fred Lokken, Lucina Moses, Robert Mulvana, Michelle Quevedo, Jim Umbach, Derek Wilson, Roy Young

County Staff Present: Brenda Baxter, John Berkich, Tammy Cirrincione, Scottie Wallace, and Lorna Grasso

Others Present: Erin Bannahan, Marlene Rebori

PUBLIC COMMENT

Scottie Wallace requested that Public Comment be added to the end of the agenda as well as the beginning.

MEETING MINUTES

On motion by Ms. Moses, seconded by Mr. Andrews, which motion duly carried, the Committee approved the minutes of the February 10, 2011 meeting with one abstention.

ELECTION OF NEW COMMITTEE CHAIRPERSON

Following discussion, on motion by Ms. Moses, seconded by Ms. Lloyd, which motion duly carried, Bill Hartman was elected to be the new Chair of the Citizens' Advisory Committee on the Future of the Washoe County Library System. Mr. Hartman was not in attendance to accept or decline.

Upon further discussion, James Umbach nominated himself for Vice Chair. All were in favor.

In the absence of Mr. Hartman, Mr. Umbach chaired the remainder of the meeting.

SUBMITTAL OF COMMITTEE MEMBERS' NAMES AND E-MAIL ADDRESSES TO THE LIBRARY BOARD OF TRUSTEES

Mr. Maurins reported that the Library Board of Trustees Chair had requested the names and email addresses of the Citizens' Advisory Committee in order to contact members individually if necessary.

As a committee operating under the Open Meeting Law, the information can be requested by the public. Mr. Andrews and Ms. Clive asked that their email addresses be changed.

Upon questioning by the Committee, Mr. Maurins will obtain clarification on the purpose for this request from the Library Board of Trustees.

UPDATE ON THE COUNTY AND LIBRARY BUDGET SITUATION

Mr. Maurins reported the Library reduction plan for \$337,000 was presented to the Library Board of Trustees last month. To achieve this, vacant positions will be left open and there will be minor reductions in services and supplies. Any further cuts will depend on the actions of the State Legislature. The Board of County Commissioners will meet on March 8th at 10:00 AM to give direction for preparation of contingency plans to meet additional cuts if needed.

The Organizational Effectiveness Committee (OEC) has been charged with recommending services to be considered for alternative delivery methods, possible phasing out and/or elimination. A consultant will be retained to conduct a survey of all departments to solicit ideas for services that could be delivered differently. Department Heads will meet with the OEC and the consultant in June. The OEC will forward their recommendations to the BCC in August for implementation beginning September 1, 2011.

BREAK-OUT MEETINGS OF THE THREE SUBCOMMITTEES

The Committee broke into subcommittees at 6:23 p.m. to define three focus areas to move forward.

The Committee reconvened at 7:13 p.m. to discuss their prioritized topics:

- Subcommittee on Facilities
 - Service matrix strategy to develop depot-type libraries to offer more narrowed services appropriate to the community they serve
 - Quantity versus quality – what is sustainable
 - Urban core library consolidation (Sierra View and Downtown Reno)/relocation
 - Geographic distribution of libraries

Ms. Gould noted there would be more use of public libraries if school libraries close. She also noted the Downtown Reno Library can only be used as a public library, but in the event of consolidation, perhaps the building could house Administration and a business collection.

Upon questioning by the Committee, Scottie Wallace explained that expansion of literacy services and programs at the Downtown Reno Library included the Motel Intradiction Team in conjunction with the Reno Police Department. It has been taken over by the Washoe County School District. The Community Resource Center has expanded to the Downtown Reno Library.

- Subcommittee on Services and Technology
 - Ranking of all services provided by WCLS to include core, unique and duplicated services; a list of services not provided will be added

- Partnerships between the library and the community – current and potential
- Examine best practices in library service provisions

Ms. Levy asked the Services and Technology Subcommittee to consider prioritizing by branch or location as the Subcommittee on Facilities is looking at how individual services are spread across branches. The Services and Technology Subcommittee would be willing to look at specific services on a general level.

Upon questioning by the Committee, Mr. Maurins explained that demographic information related to specific populations has not been collected. Ms. Cummings noted that Clark County Library went through a sophisticated strategic planning process with a new mapping program to identify their populations. Mr. Maurins will follow up with Jeannie Goodrich for further information. The mapping program could be made available to other agencies.

- Subcommittee on Funding
 - Expansion fund over-ride
 - Donation campaign coordinated with the Friends of the Library.
 - Give-a-book campaign/McNaughton Model - adopting a publication.

Brenda Baxter reported that she has created a wish list of books that can be accessed from the Library website. A patron can order and pay through Amazon, and the book will be shipped to the Library where it will be processed and put on the shelves with a donation plate on the inside. Bookmarks will be placed in each book checked out to explain the process. The program will begin by the end of March, so the give-a-book campaign will be removed from the Subcommittee on Funding's list.

COMMITTEE'S PRELIMINARY REPORT TO THE BOARD OF COUNTY COMMISSIONERS

The Committee reviewed the information in the packet.

Mr. Maurins reported that he added support of K-12 to the report. Ideas for partnering with non profits and other County departments have not been addressed.

Following discussion, the Committee suggested additions to the report:

- A statement that collaborations have suffered (include a list of agencies)
- Create a one page Executive Summary with the report as an addendum
- Paraphrase the summary from "The Library's Contribution to the Community's Quality of Life"
- Add "cultural" to the end of the last paragraph that reads "because of the vital role it plays in the economic and educational life of Washoe County"
- Include the Return on Investment
- Highlight library usage and increased usage of volunteers
- A separate heading for K-12
- Include percentage of lost employees

The report will be presented to the Library Board of Trustees on March 16 for their endorsement, then submitted to the BCC.

On motion by Ms. Gould, seconded by Ms. Moses, the Committee recommended that Mr. Maurins proceed with the Executive Summary and report, including the amendments.

Upon questioning by the Committee, Ms. Gould explained that a school cannot be accredited without a library and suggested we obtain a letter of support from the School Superintendent.

NEXT FULL COMMITTEE AND SUBCOMMITTEE MEETING

The next meeting will be April 7, 2011 at Sierra View Library.

COMMITTEE MEMBERS' COMMENTS

Mr. Umbach, acting Chair, approved adding a second Public Comment at the end of the agenda.

Meeting adjourned at 8:02 p.m.