

**CITIZENS' ADVISORY COMMITTEE ON THE FUTURE OF
THE WASHOE COUNTY LIBRARY SYSTEM
MEETING AGENDA
TUESDAY, OCTOBER 4, 2011
6:00 P.M.**

**Downtown Reno Library
301 S. Center Street
Reno, NV 89501**

PURSUANT TO NRS 241.020, THE AGENDA FOR THE CITIZENS' ADVISORY COMMITTEE MEETING HAS BEEN POSTED AT THE FOLLOWING LOCATIONS: WASHOE COUNTY COURTHOUSE, WASHOE COUNTY ADMINISTRATION BUILDING, DOWNTOWN RENO LIBRARY, INCLINE VILLAGE LIBRARY, NORTH VALLEYS LIBRARY, NORTHWEST RENO LIBRARY, SIERRA VIEW LIBRARY, SOUTH VALLEYS LIBRARY, SPANISH SPRINGS LIBRARY AND SPARKS LIBRARY. FURTHER, IN COMPLIANCE WITH NRS 241.020, THIS NOTICE HAS BEEN POSTED ON THE OFFICIAL WEBSITE FOR THE WASHOE COUNTY LIBRARY SYSTEM AT www.washoecountylibrary.us.

SUPPORT DOCUMENTATION FOR ITEMS ON THE AGENDA PROVIDED TO THE CITIZENS' ADVISORY COMMITTEE IS AVAILABLE TO MEMBERS OF THE PUBLIC AT THE DOWNTOWN RENO LIBRARY ADMINISTRATION OFFICE, 301 SOUTH CENTER STREET, RENO, NEVADA. WE ARE PLEASED TO MAKE REASONABLE ACCOMMODATIONS FOR MEMBERS OF THE PUBLIC WHO ARE DISABLED AND WISH TO ATTEND MEETINGS. IF YOU SHOULD REQUIRE SPECIAL ARRANGEMENTS FOR ANY COMMITTEE MEETING, PLEASE CONTACT OUR OFFICES AT 327-8341 24 HOURS PRIOR TO THE DAY OF THE MEETING.

THE CITIZENS' ADVISORY COMMITTEE CONDUCTS THE BUSINESS OF THE WASHOE COUNTY LIBRARY SYSTEM DURING ITS MEETINGS. THE PRESIDING OFFICER MAY ORDER THE REMOVAL OF ANY PERSON WHOSE STATEMENT OR OTHER CONDUCT DISRUPTS THE ORDERLY, EFFICIENT OR SAFE CONDUCT OF THE MEETING. WARNINGS AGAINST DISRUPTIVE COMMENTS OR BEHAVIOR MAY OR MAY NOT BE GIVEN PRIOR TO REMOVAL. THE VIEWPOINT OF A SPEAKER WILL NOT BE RESTRICTED, BUT REASONABLE RESTRICTIONS MAY BE IMPOSED UPON THE TIME, PLACE AND MANNER OF SPEECH. IRRELEVANT AND UNDULY REPETITIOUS STATEMENTS AND PERSONAL ATTACKS WHICH ANTAGONIZE OR INCITE OTHERS ARE EXAMPLES OF SPEECH THAT MAY BE REASONABLY LIMITED.

THE CITIZENS' ADVISORY COMMITTEE MAY TAKE AGENDA ITEMS OUT OF ORDER, CONSIDER TWO OR MORE ITEMS IN COMBINATION, REMOVE ONE OR MORE ITEMS FROM THE AGENDA, OR DELAY DISCUSSION OF AN ITEM.

A QUORUM OF THE LIBRARY BOARD OF TRUSTEES MAY BE PRESENT AT THIS MEETING, BUT NO LIBRARY BOARD BUSINESS WILL BE CONDUCTED.

Unless otherwise indicated by an asterisk (*), all items on the agenda are action items upon which the Citizens' Advisory Committee will take action.

- * 1. Public Comment and Discussion Thereon - Five Minute Time Limit Per Person
No discussion or action may be taken upon any matter raised under this public comment section until that matter itself has been specifically included on an agenda
2. *For Possible Action* - Approval of Minutes from the Meeting of August 11, 2011
3. *For Possible Action* - Election of New Chair and Vice-Chair
- * 4. Director's Update on the County and Library Budget Situation
- * 5. Update on the Public Survey Developed by the Committee
- * 6. Update on "The Library Environment Today" Section of the Committee's Report

7. *For Possible Action* – Creation of a Sub-Committee to Draft the Committee’s Report
 - A. Development of a Timeline to Distribute the Draft Report to the Full Committee
 - B. Identification of a Contact Person on Each of the Topical Sub-Committees
- * 8. *(If Needed)* Break-Out Meetings of the Sub-Committees on Facilities, Funding and Services/Technology
 - A. Finalize Recommendations (Both Short and Long-Term) to be included in the Committee’s Report
- * 9. *(If Needed)* Re-Convene as Full Committee; Sub-Committees Report Back
- *10. Committee Members’ Comments – Requests for Future Agenda Items or Announcements for the Good of the Order
- *11. Public Comment and Discussion Thereon - Five Minute Time Limit Per Person
No discussion or action may be taken upon any matter raised under this public comment section until that matter itself has been specifically included on an agenda
12. *For Possible Action* - Adjournment

**CITIZENS' ADVISORY COMMITTEE ON THE FUTURE OF
THE WASHOE COUNTY LIBRARY SYSTEM
September 8, 2011**

The Advisory Committee met in regular session at the Downtown Reno Library, 301 S. Center Street, Reno, NV. The meeting was called to order at 6:07 p.m.

ROLL CALL

Members Present: John Andrews, Nancy Cummings, Martha Gould, Bill Hartman, Amy Levy, Carol Lloyd, Lucina Moses, Arnie Maurins (non-voting), Kathryn Murders, James Umbach, Kris Wells, and Derek Wilson

County Staff Present: Tammy Cirrincione, Nancy Keener, Scottie Wallace and Lorna Grasso

PUBLIC COMMENT

Carol Lloyd shared an article from Reno News and Review article about Parks and Recreation.

MEETING MINUTES

On motion by Ms. Gould, seconded by Ms. Naumer, which motion duly carried, the Committee approved the minutes of the August 11, 2011 meeting.

UPDATE ON THE COUNTY AND LIBRARY BUDGET SITUATION

The Committee reviewed the information distributed by Mr. Maurins.

Upon questioning by the Committee, Mr. Maurins reported the following:

- A recommendation for increased fines and fees has not yet been submitted for Library Board approval
- The Library will work with the School District on how they see the future of our partnership. It was suggested Mr. Maurins speak to UNR's new Director of Library Services.
- The Committee suggested adding the idea of using the Washoe County Library card with other agencies (*Note: Need clarification as to what types of "agencies"*)
- Committee members noted several people have contacted them regarding Sierra View Library's new hours and Mr. Umbach is concerned about a precedent being set by changing the hours at the request of the mall owner. Ms. Moses noted that the Friends have been contacted regarding the possibility of having book sales at Reno Town Mall.

COMMITTEE'S FINAL REPORT TO INCLUDE RECOMMENDATIONS, ASSUMPTIONS, EXECUTIVE SUMMARY, THE LIBRARY OF THE FUTURE, AND PUBLIC SURVEY

The Committee reviewed the information included in the packet.

Mr. Hartman reported his goal is to have the Report done no later than November. The Committee discussed the following:

- **Online Survey Process**
 - Mr. Hartman made inquires as to the cost of having a survey done for the Library. The cost would range from \$15,000 to \$45,000 for an online survey.
 - All questions will require a yes or no answer only
 - Nancy Keener, Systems Librarian, obtained web addresses from across the County through the Library's database
 - A disclaimer will be added and Ms. Keener will check to see if Survey Monkey can translate the survey into Spanish
 - Mr. Hartman requested all suggested changes to the survey be emailed to him no later than Sunday, October 9, 2011. He will make the requested changes and send back to the Committee for review
 - On Motion by Ms. Gould, seconded by Ms. Murders, which motion duly carried, the Committee approved proceeding with the survey once the suggested changes are made.
- **Summary**
 - Following discussion, the Committee agreed that the summary is fine with the correction of a few typos and the addition of Summer Reading Club and early voting statistics
 - Mr. Hartman requested changes be emailed to him no later than Sunday, October 9, 2011
- **Assumptions**
 - Following discussion, on motion by Ms. Gould, seconded by Mr. Hartman, the Committee agreed to proceed with the "Assumptions" section of the report as presented.
- **Recommendations**
 - Ms. Lloyd reported that she will rework the "Library of the Future" section and present to the Committee at the October meeting.
- **Other Items of Discussion**
 - Mr. Hartman noted that the Appendix must be done
 - Mr. Wilson noted that he would like to use pictures and sidebars in the Appendix for which Ms. Naumer offered to provide library quotes
 - Replace "Financials" with the survey information

- Following discussion of where to place the LSSI information, the Committee suggested it be placed in the “Library Environment Today” section. The Committee suggested a recommendation that LSSI not be considered by the County without presenting it to the public first.
- Place the Committee’s Mission and Vision statement in the beginning of the report

UPDATE ON THE CAC FACEBOOK PAGE

Mr. Andrews presented an update on behalf of Ms. Quevedo as follows:

- The official name of the Citizens’ Advisory Committee on the Future of Washoe County Library System cannot be used for space reasons on Facebook
- The Facebook page went live on September 8, 2011
- Ms. Gould suggested that the final report be posted on the Library website

COMMITTEE MEMBER COMMENTS

The next Committee meeting will be on October 4, 2011 at the Downtown Reno Library.

PUBLIC COMMENT

No public comment.

Meeting adjourned at 8:08 p.m.

Citizens' Advisory Committee Library Survey

*** 1. Do you have a Washoe County Library card?**

- yes
 no

2. When visiting Washoe County libraries do you find them to be comfortable and welcoming?

- strongly agree
 agree
 neither agree nor disagree
 disagree
 strongly disagree

3. Do you find the Washoe County libraries conveniently located?

- strongly agree
 agree
 neither agree nor disagree
 disagree
 strongly disagree

4. Do you find the Washoe County libraries easy to use (hours, layout, computers, etc.)?

- strongly agree
 agree
 neither agree nor disagree
 disagree
 strongly disagree

Comment

5. Current economic conditions have impacted the library budget. Would you support a ballot initiative to provide dedicated library funding?

- yes
 no

Citizens' Advisory Committee Library Survey

6. Are you aware you can purchase and donate books to Washoe County libraries through the Amazon.com Wish List program?

- Yes, I do know about the program
 No, I did not know about the program

7. Do you believe a strong community library system enhances economic development, learning experiences for Preschool-12 students, and continuing lifelong learning for adults?

- strongly agree
 agree
 neither agree nor disagree
 disagree
 strongly disagree

8. Are you willing to pay additional fees to help support certain library services?

- yes
 no

If so, which services?

9. In the library of the future, do you believe that a strong children's program is vital to reading readiness and literacy?

- strongly agree
 agree
 neither agree not disagree
 disagree
 strongly disagree

10. Do you believe that in the future, the role of the librarian will change from answering questions and assisting in finding materials to that of an information navigator using library and Web resources?

- yes
 no

Citizens' Advisory Committee Library Survey

11. How often do you use the Washoe County Library website at www.washoecountylibrary.us?

- daily
- weekly
- monthly
- rarely
- never

12. What changes could the library make to improve your library experience in the 21st Century?

*** 13. What is your age?**

- 0-18
- 19-35
- 36-54
- 55+

*** 14. What is your gender?**

- female
- male

*** 15. What is your zip code?**

If your zip code is not listed please enter it here

THE LIBRARY ENVIRONMENT TODAY

The history of libraries in the United States is rich and varied. Beginning with Benjamin Franklin's social club which relied on a collection of books to support discussions around the topics of the day, the Library of Congress whose backbone is Thomas Jefferson's private library, the first tax-supported public library open to all people regardless of economic standing, Andrew Carnegie's gift of \$41 million to fund 1679 libraries, to the technological advances that public libraries have been grappling with since the 1960s, the goal has been to inform and educate. A gathering place equipped with materials on a wide range of topics, staffed with professionals to assist when necessary. And free for everyone. What could be more democratic?

In 1904 the city of Reno made a commitment to the community when it opened the Carnegie Free Public Library in Reno. Carnegie would only fund communities which were willing to provide the site and tax themselves to maintain the building, purchase materials, and pay staff. Washoe County took over the library in 1931. The function of the library was then, and remains today, a place which provides free access of information to anyone entering. Washoe County now consists of 10 branches including the non-brick and mortar internet branch.

Washoe County Library System has sustained more than 40% in budget cuts since its peak in 2008. This resulted in fewer hours of service, deep staff reductions, 2 branch closures, suspension of key services including homebound and outreach, and a steep reduction in the materials budget. Library staff have met the challenge by providing increased self-service of hold pickups, consolidation of service points, self-checkout machines at all branches, centralized selection and ordering of all materials, and shared collections. The community has responded by almost doubling its volunteer pool. The Friends of Washoe County donated more than \$163,000 in materials and subscriptions last year.

Paradoxically, more people are using the library as indicated by increased checkouts, visits to the library, and hits to the website. This is a testimony to the social and educational importance of the Washoe County Library System to the community it serves. The library provides materials in a range of changing formats including print, non-print and electronic. It provides a meeting place for citizens, adult and children's programs, an art gallery to showcase local talent, databases containing current and historical material, and much more. A well-funded library system sends the powerful message to the community that education, a place to gather, and life-long learning is important.

The Citizens' Advisory Committee on the Future of the Washoe County Library System has brainstormed and discussed a wide range of measures to maintain the current services offered to which services to provide or expand when this current fiscal crisis has diminished. They include increased service to children from birth to school age, managed competition, the role of social media in the library, donation opportunities, outreach to the community and much more.

The discussions this committee has had in conjunction with the Mission Statement: *The library is a cultural center, offering lifelong learning enrichment opportunities through access to ideas, information and the arts* and the Vision Statement: ** Reach out creatively with innovative services, * Connect people and resources, * Be a destination for discovery* offers up a direction for the future of the library based on community need.

