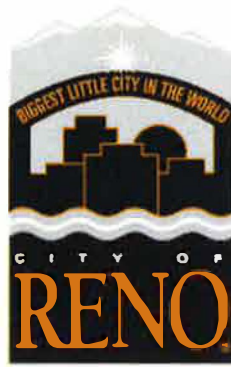


## Exhibit 3

**Hillary L. Schieve**  
Mayor

(775) 334-2001  
(775) 334-2097 Fax  
[schieveh@reno.gov](mailto:schieveh@reno.gov)  
Web site: [reno.gov](http://reno.gov)



*"The most livable of Nevada cities;  
the focus of culture, commerce and  
tourism in Northern Nevada."*

April 22, 2021

Board of Regents  
Nevada System of Higher Education  
4300 S. Maryland Pkwy  
Las Vegas, NV 89119

Dear Honorable Regents,

I am writing to you today to declare my support of the University of Nevada, Reno's formal request for consideration of renaming the northern part of Center Street, from the Truckee River to the gates of the University of Nevada, Reno, as "University Way."

The City of Reno's mission is to create a community that people are proud to call home; the University of Nevada, Reno and Wolf Pack family are a driving force in the success of that mission. At one point in history, Center Street was named "University Avenue" and that decision was made in support of enhancing the relationship between the University and the community it serves. Over a century later, we present you with the same goal in mind.

The Reno housing market is booming as an influx of new citizens are now calling this place home and because of this, the timing of this request could not be more prominent. The renaming of the northern part of Center Street to University Way promotes the enthusiastic energy of Reno, Nevada being a university community, which provides a powerful message for prospective students. More students attending the University leads to the graduation of well-prepared, confident leaders ready to contribute to the success of Reno and to the great state of Nevada.

Thank you for your consideration regarding this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Hillary L. Schieve".

Hillary L. Schieve  
Mayor  
City of Reno



April 30, 2021

Board of Regents  
Nevada System of Higher Education  
4300 S. Maryland Pkwy  
Las Vegas, NV 89119

Dear Honorable Regents,

The Downtown Reno Partnership fully supports renaming a portion of Center Street to University Way as requested by the University of Nevada, Reno. Specifically, we support renaming the portion of Center Street from the Truckee River to the entrance of the University at 9<sup>th</sup> Street.

The Downtown Reno Partnership's core purpose is to make downtown Reno a safer, cleaner, friendlier district for residents and visitors. Renaming Center Street to University Way as it moves through the downtown district strengthens the connection between the University of Nevada, Reno and the downtown area. Northern Nevada's residents and visitors will reference University Way as the street that directly ties downtown to the entrance of the University. The eventual additional of academic buildings in the University's developing Gateway District will continue to strengthen the association.

We are proud to embrace our nationally recognized University and build on Reno being a University town. As a champion for the downtown area, and the 120 city blocks that we cover, the Downtown Reno Partnership is pleased to advocate for University Way and the positive change this creates.

Respectfully, we request that you vote in favor of creating "University Way" from downtown to the University of Nevada, Reno.

Warm regards,

A handwritten signature in black ink, appearing to read "Alex Stettinski", with a long horizontal line extending to the right.

Alexander Stettinski  
Executive Director



August 17, 2021

Julie Orvald  
Street Naming Coordinator  
Washoe County  
1001 E Ninth Street  
Reno, NV 89512

Dear Ms. Orvald,

This letter is to express the Reno City Center's support for the renaming of the section of N. Center Street to "University Way", from the Truckee River to the gates of the University of Nevada, Reno.

As a property and business owner in downtown Reno, on N. Center Street, we understand that there are strong ties between the University of Nevada, Reno and the City of Reno. The renaming of this street will strengthen those ties, giving the University a more concrete presence in downtown Reno and enhancing the City of Reno's image of being a University Town.

Respectfully, we request the approval of the renaming of North Center Street, from the Truckee River to the University gates, to "University Way."

Regards,

A handwritten signature in blue ink, appearing to read 'Chris Beavor', is written over a light blue horizontal line.

Christopher Beavor,  
Founder and CEO



*Stephanie Tyler*  
*President- Nevada and*  
*Pacific Northwest*

AT&T Services, Inc. M: 916-622-4000  
5250 S. Virginia St. Suite 201 st1424@att.com  
Reno, NV 89502 www.att.com

August 23, 2021

Julie Orvald  
Street Naming Coordinator  
Washoe County  
1001 E Ninth Street  
Reno, NV 89512

Dear Ms. Orvald,

My name is Stephanie Tyler and I'm the President of AT&T Nevada, a property owner impacted by the proposed renaming of a portion of N. Center Street to University Way.

Please accept this letter in support for the renaming of the section of N. Center Street to University Way, from the Truckee River to the gates of the University of Nevada, Reno.

I'm a proud graduate of the University of Nevada and have admired from afar the extensive work the University has done to bridge the gap between the campus and downtown and renaming the position of Center Street to connect with the University is a tremendous step in the right direction.

As the owner of a large parcel (10 N. Center), AT&T fully supports the renaming efforts and respectfully requests your approval of same.

I welcome the opportunity to discuss this matter with you further or to answer any questions you may have.

Thank you in advance for your consideration.

Kind Regards,

A handwritten signature in black ink, appearing to read "Stephanie Tyler".

Stephanie Tyler, President  
AT&T Nevada



606 N. Lake St.

36 N. Lake Street  
Reno, NV 89501

Phone: (775)-322-7765

Fax: (775)-323-6295

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Web: [www.ItalianCapitalReno.com](http://www.ItalianCapitalReno.com)

Reno City Council  
Reno, Nevada

Re: Center Street name change to University Ave

As a property owner on Center Street I am very supportive of renaming Center Street to University Ave.

I feel this will be an improvement and will designate our district as a gateway to the university.

I ask for your support to pass this name change legislation.

If you have any questions, please call me at (775)690-4988.

Sincerely,

Martin Giudici  
Manager  
Italian Capital LLC