



WASHOE COUNTY

COMMUNITY SERVICES DEPARTMENT

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April 3, 2024

TO: Regional Street Naming Committee

FROM: Stephen Hein, Regional Street Naming Coordinator (RSNC)
Licensed Engineer – Engineering & Cap. Projects Div.

SUBJECT: April 18, 2024 Regional Street Naming Memo

Regional Street Naming Committee:

Two applications for naming or renaming of existing streets, easements, or alleyways have been submitted for consideration. The applications are as followed:

New Business

1) **Reno Ice Way**

An application to name an unnamed easement to **Reno Ice Way** was received on March 21, 2024. The easement is located within the City of Reno jurisdiction, runs in an east-west direction, and lies east of Wedge Parkway adjacent to the South Valley's Regional Park. One address will be affected by the name change. The Applicant (City of Reno and Reno Ice) is requesting to name the easement for emergency services.

Washoe County GIS performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed street name is unique and has been accepted into the Street Reservation List.

2) **Leadership Parkway – Emma Marie Way**

An application to rename Leadership Parkway to Emma Marie Way was received on March 20, 2024. Leadership Parkway is within the City of Reno's jurisdiction, runs in an east-west direction and lies north of McCarren Boulevard. An estimated 810 addresses will be affected by the name change. The Applicant requested to rename Leadership Parkway to honor her daughter, Emma Marie, who passed away in a car accident on this road.

Washoe County GIS performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed street name is unique and has been accepted into the Street Reservation List.

