



WASHOE COUNTY
Regional Street Naming Committee
DRAFT Meeting Minutes

April 20, 2023 – 2:30 p.m.
Washoe County Administrative Complex
Via Zoom Web Conference Only
<https://us02web.zoom.us/webinar/81401115663>

Members Present

Kaitlin Cortes, Nevada Department of Transportation Roadway Systems
Wayne Handrock, Washoe County Community Services Department
Amanda Duncan, Truckee Meadows Water Authority
Karinah Prevost, Alternate for Washoe County Public Safety
Leah Brock, City of Reno Community Development
Robert Johnson, City of Reno GIS
Teresa Parkhurst, City of Sparks Building and Safety

Members Absent

Jon Walker, City of Sparks GIS
Randy Baxley, Washoe County School District
Jennifer Felter, Washoe County Public Safety
Sara Skroch, City of Reno
Sean Chambers, City of Sparks Police Department

Legal Counsel

Jen Gustafson, Washoe County District Attorney's Office

Non-Members Present

Brandon Roman, Office Support Specialist, Washoe County Community Services
Stephen Hein, Washoe County Engineering, RSNC Coordinator
Dixie Rudebusch, Washoe County GIS
Julie Orvald, Washoe County, Washoe County GIS
Laura Rose, Administrative Assistant II, Washoe County Community Services Department

Guests/Other parties present

None

1. Call to Order/Determination of Quorum [Non-action item]

The meeting was called to order by Chair Wayne Handrock at 2:30 p.m.

Recording Secretary Brandon Roman called role, indicating that Karina Prevost, Washoe County Public Safety, would be standing in as alternate on behalf of Jennifer Felter.

A quorum of the Committee was established.

2. ELECTION OF CHAIR AND VICE-CHAIR [For possible action]

Teresa Parkurst made a motion and nominated Wayne Handrock for Chair and Amanda Duncan for Vice Chair.

Karinah Prevost seconded the motion.

Motion passed unanimously.

No public comment

3. Public Comment [Non-action item]

Deputy District Attorney Jen Gustafson introduced herself to the committee. This was her first meeting as legal counsel.

4. Approval of the Agenda for the April 20, 2023, meeting of the Regional Street Naming Committee [For possible action]

Upon motion by Vice Chair Duncan and seconded by Leah Brock the agenda for the April 20, 2023, meeting of the Regional Street Naming Committee was approved as written. Motion passed unanimously.

No public comment.

5. Approval of Minutes from the January 19, 2023, meeting of the Regional Street Naming Committee [For possible action]

Upon motion by Vice Chair Duncan and seconded by Karinah Prevost the minutes from the January 19, 2023, meeting of the Regional Street Naming Committee were approved as written. Motion passed unanimously.

No public comment.

6. New Business [For possible action]

- a. Discussion and possible action to approve or deny a request to name an unnamed alley to Pineapple Alley. The unnamed alley runs north-south between Mary Street and Caliente Street within the City of Reno.

Stephen Hein provided background on the project. He stated no physical addresses were anticipated to be changed. Indicated that the applicant was hoping to change the name to avoid confusion with directions and locating the alley. GIS did their due diligence and determined that there was no conflict with other streets/alleys, the name was unique and would not affect emergency services.

No public comment. Recording Secretary Brandon Roman stated that public comments received prior to the meeting were forwarded to the committee members for their review.

Member Brock asked if the applicant was available.

Applicant Jaime Chapman was available via ZOOM.

Member Brock asked why the applicant was renaming the alley.

Applicant Chapman indicated that she requested the change in order to do block parties and other events. She stated that she had been working with some of the business owners with access to that alley and they wanted to make that alley a more fun area and do some art while taking the events off of Virginia St. They chose Pineapple because it is the international symbol for welcome, hospitality and friendship, which is what they are trying to do in the alley.

Member Brock asked if the applicant had organized anything with the City of Reno at the location.

Applicant Chapman replied that she had taken Casey from Special Events on a ride down to the location to talk about shutting it off. She talked to a couple of people from Public Works and she and the owner of Rum Sugar Lime sent an email to Devon Reese.

Member Brock asked what the feedback was from those people.

Applicant Chapman responded by saying everybody was super receptive and she had been attempting to contact every business owner on that street and everybody was very supportive. She did receive an email earlier in the day from one owner who was opposed to the name change. She left two voice mails and the owner had not responded. She received quotes from Casey about shutting the alley down to do an event.

Member Brock asked if a license had been issued for that event.

Applicant Chapman replied not yet. She had just got the estimate earlier that day and submitted her application for the permit afterwards.

Member Brock asked if she had seen the letters of opposition.

Applicant Chapman indicated she had not.

Recording Secretary Roman forwarded them to her email.

Member Brock asked her to read them and respond.

Chair Handrock asked for clarification about shutting down the alley for events only and not any permanent shutdown.

Applicant Chapman said no, only temporarily for events. She continued by saying she had been working with Haskell Row and those developers on Pineapple Alley and they had been super supportive and been helping her with the process.

Member Brock asked the applicant if she had collected any letters of support from any of the businesses affected by the name change.

Applicant Chapman replied no, but she would do that. She said she didn't know exactly how the process worked. She went on to say when she first moved to Reno, she read about a lot of the alleys having fun names. She looked into and realized that many alleys

were unnamed. She worked with the business owners to name and activate that alley. She didn't realize all that would be involved and would be happy to get any letters that were needed.

Member Brock stated that since it was a public process there should be letters of support since there are letters of opposition.

Applicant Chapman replied she could do that. She asked if she was going to receive the emails of opposition now.

Recording Secretary Roman responded he was in the process of sending the emails.

DDA Gustafson asked for clarification from Recording Secretary Roman regarding the emails and their relation to the naming of the street.

Recording Secretary Roman confirmed the emails were public comments of opposition regarding the naming of the alley the committee was currently discussing. He continued by saying they all supported the renaming of the alley but were opposed to naming it Pineapple Alley. They wanted a name that reflected the area more appropriately.

Chair Handrock clarified the discussion was only for a yes or no vote for the name of Pineapple Alley and not for any further discussion about alternative names. He explained that whether it is approved or not, it would go to the Reno City Council for a hearing or appeal.

Recording Secretary Roman shared the public comments he received, via ZOOM for all to read and discuss.

Member Prevost request clarification on a standard procedure for the naming of an alley.

Chair Handrock replied to the best of his knowledge there was not a standard procedure.

Public Comment:

Bradley Carlson, who was the author of one of the opposition emails thanked the Chair and Recording Secretary for displaying his email. He indicated that he was a member of the City of Reno's Historical Resources Commission. One of the commission's tasks was to be a resource to the community regarding historical issues and offered to Applicant Chapman to contact them for any assistance naming the alley in regard to a historical name. He stated that Applicant Chapman's business was named Pineapple Pedicabs and that she didn't lease or own any property at the location. That she wanted to put a name on the map in perpetuity for a company that has been around for 4 years, for directions to events and marketing things they would be holding over the summer. Mr. Carlson didn't feel that was an appropriate reason for naming a public way. He continued by saying usually a public way is to honor something of historical significance pertaining to that area. He didn't feel Pineapple had any historical reference to that area. He offered assistance if she was to contact the Historical Resources Commission and stated he was also on the board for Historic Reno Preservation Society. He said they would be more than happy to assist in naming the alley.

George Graham stated he was very actively involved with the development of Haskell Row and currently had a meaningful ownership interest in entities related to Haskell Row. He went on to say he was also currently developing through his entity Park Real Estate

Partners approximately 150 units on Wells, Midtown and across the river. He wanted to give the committee some background on why he was excited about the naming of the alley. He stated the history that was relevant to the naming of the alley was related to a developer named Jarod Smith, who is a friend that assisted in developing the area around the alley, most specifically Rum Sugar Lime. What Jarod did was create a wonderful alley facing expensive glass garage doors with lighting for the express purpose of where the committee found themselves that day. When Haskell Row was developed and the old motorcycle garage that is now Coffee Bar Roastery, they honored Jarod by putting in a glass door garage at the Roastery. It was always the hope to activate this alley for the benefit of the community and as a significant investor in the area, Mr. Graham supported the naming of Pineapple Alley.

Francis Weiner stated she was the President of the Midtown Association that represents the area. She wanted to speak on behalf of the group involved and support the naming of Pineapple Alley. She referenced other cities that were naming alleys around events that were taking place in their areas. She felt it was important to name the alleys in relation to events such as art and farmers markets rather than the history. She was working with Alicia Barber on a large historical plaque project. They were going to bring tours around the history of Midtown. She looked forward to naming other unnamed alleys in Midtown. She wanted to bring attention to Rum Sugar Lime who was celebrating their 5th anniversary in the area. She wanted to throw her support around Applicant Chapman to name the alley and bring events to the area.

Applicant Chapman addressed the reason for the name was not naming it for her business but what pineapples represent, which is the welcome and hospitality. She thought it fit with the fun associated with that representation. She referenced an alley being named Alley Oop as an example of Reno's tradition of fun names for alleys.

Chair Handrock clarified this was an approval or denial vote only and that the final decision would be up to the Reno City Council. Any decision made by the committee is a recommendation only to the Reno City Council.

Member Brock made a motion to deny the naming of the unnamed alley to Pineapple Alley based on she would like to see the Historic Resource Committee involved in the naming.

Vice Chair Duncan seconded the motion.

Recording Secretary Roman did a role call vote. Motion passed 5 to 2. Chair Handrock and Member Prevost voted nay.

7. Miscellaneous / Announcements

Chair Handrock welcomed DDA Gustafson to the committee. Recording Secretary Roman announced that the next regularly scheduled RSNC meeting is Thursday, July 20, 2023, at 2:30pm.

8. Public Comment

None

9. Adjournment

Chair Handrock adjourned the meeting at 3:12 p.m.